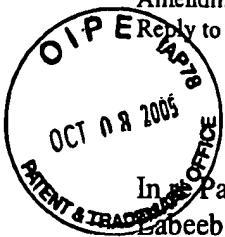


AF
EPW



UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of:

Zabeeb K. Ismail, et al.

)
TC/Art Unit: 2611

)

Application No.: 09/652,478

)
Examiner: Bui, Kieu Oanh T.

Filed: August 31, 2000

)

For Letters Patent on:

METHOD AND APPARATUS FOR
DELIVERY OF TARGETED VIDEO
PROGRAMMING

)
Irvine, California 92612

)

)

MS AF

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION DATED JUNE 29, 2005

Do not enter
KB
10/26/05
Sir:

In response to the Office Action of June 29, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 34 of this paper.